

- WE SUPPORT -



#startupindia



Entrepreneurs **MEDIA**® - & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

Presents



# GOOD HEALTH EXPO - 2024

FRI 8 & SAT 9  
MAR ' 2024

PHD HOUSE (DELHI)  
August Kranti Marg

EXHIBITION | CONFERENCE | NETWORKING | RECOGNITION

T: (+91) 9650-989090 / 9667-669018 | E: [team@entrepreneursmedia.com](mailto:team@entrepreneursmedia.com) | W: [www.goodhealthexpo.com](http://www.goodhealthexpo.com)

Supported by:



Global Federation of Commerce, Trade, & Industry





Entrepreneurs **MEDIA**<sup>®</sup>  
Presents



# GOOD HEALTH EXPO - 2024

FRI 8 & SAT 9  
MAR ' 2024  
PHD HOUSE (DELHI)  
August Kranti Marg

EXHIBITION | CONFERENCE | NETWORKING | RECOGNITION



## PARTNERS & ASSOCIATES\*



HOUSE OF VEDA



\* Previous Event Partners



## EVENT HIGHLIGHTS

**1600+** ..... BUSINESS ATTENDEES  
**960+** ..... MINS. OF NETWORKING  
**90+** ..... INDUSTRY LEADERS  
**35+** ..... EXHIBITORS  
**60+** ..... RENOWNED SPEAKERS  
**25+** ..... RECOGNITIONS

AN INITIATIVE BY:

**Entrepreneurs***MEDIA*

&



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

\* T&C Apply



**CONFERENCE**

- Panel discussions
- Q&A interactive sessions
- Knowledge sharing
- Learn from experts & leaders of the ecosystem
- Network with the industry stalwarts



**RECOGNITIONS**

- 40+ award categories
- Get the recognition you deserve
- Nominate your startup
- Let your achievement speak
- Stand out of the crowd



**EXHIBITION**

- Showcase your products & services
- Meet the enablers & service providers
- One-to-one B2B networking & collaborations
- Explore the suppliers for your startup
- Take your brand to the next level



# GOOD HEALTH EXPO 2024

GHE - 2024 is an annual event and an initiative to join the dots among the health, wellness and fitness industry.

The platform encourages the Indian health and wellness ecosystem and an initiative to bridge the gap between manufacturers, suppliers, traders, consultants, fitness experts, yoga healers, and wellness trainers, etc.

All this and much more: -

- » Face to face networking with industry leaders
- » Extensive knowledge sharing
- » Learning from the renowned domain experts
- » Meeting with manufacturers, traders, & suppliers
- » Recognition for your achievements in your sector

AN INITIATIVE BY:

**Entrepreneurs***MEDIA*

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

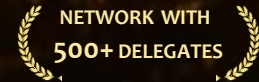
8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

# ICONS OF GOOD HEALTH - 2024

Announcing the “Icons of Good Health” at Good Health Expo - 2024 where the recognition and felicitation will be done for all the deserving Health startup founders, individuals, Business owners, Associations, and organizations from across India and abroad for their achievements in Health and wellness industry.

Good Health Expo- 2024 celebrates the achievements of outstanding businesses and individuals who have made significant contributions to their industries.

This is a unique opportunity for one to showcase the accomplishments and be recognized.



AN INITIATIVE BY:

**Entrepreneurs**MEDIA

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI



## WHO WILL PARTICIPATE ?

Business owners, CEOs, Entrepreneurs, Startups, Investors, Founders, Industry Leaders, Policy Makers, Domain Experts, etc. from all over India will join.

A unique opportunity to share the stage with so much diverse backgrounds, setups and backgrounds.



**BE A PART OF THIS AMAZING EVENT AND  
BUILD PARTNERSHIPS FOR YOUR  
BETTER TOMORROW !**

AN INITIATIVE BY:

**Entrepreneurs***MEDIA*

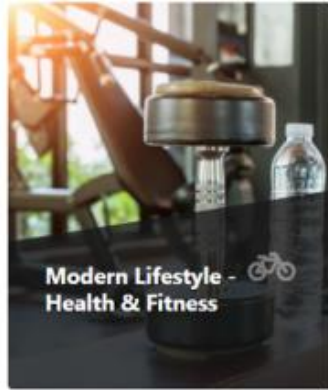
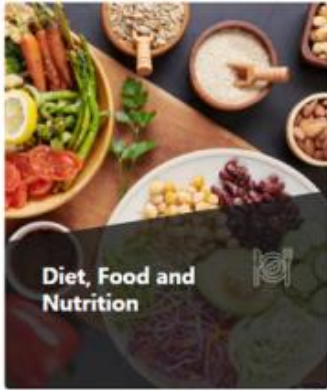
- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

# FOCUS INDUSTRIES



AN INITIATIVE BY:

**Entrepreneurs MEDIA**

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI



# PREVIOUS EVENTS



Testimonial for India Statup Summit - Dr. Parmeet Singh Chadha (WSSC)

11 views • 6 months ago



Testimonial for India Startup Summit - Dr. Munish Jindal

50 views • 6 months ago



Testimonial for India Startup Summit - Dr. Nancy Juneja

11 views • 6 months ago



Testimonial for India Startup Summit - Mr. Chander Ramchanda...

65 views • 6 months ago



Mastermind Session on Presentation Structures

10 views • 6 months ago



How Important is Personal Branding for all Entrepreneurs?

33 views • 6 months ago



How to build the culture of a Company? Human Capital and it's...

32 views • 7 months ago



Leverage Branding to get 10x growth!

114 views • 7 months ago



23:23



25:57



35:51



41:49

# PREVIOUS EVENTS



Live Pitching @ India Startup Summit - SESSION 2

118 views • 6 months ago



Live Pitching @ India Startup Summit - SESSION 1

100 views • 6 months ago



Startup Achiever's Awards - 2022

53 views • 6 months ago



Testimonial for India Startup Summit - Author Sherry (MS Talks)

8 views • 6 months ago



Testimonial for India Startup Summit - Prof. Dhruv Nath (Lead...

12 views • 6 months ago



Testimonial for India Startup Summit - CA Manish Kumar Sinha

10 views • 6 months ago



Testimonial for India Startup Summit - Mr. Shiva Goyal (SG...

8 views • 6 months ago



Testimonial for India Startup Summit - Mr. Rajesh Gupta

14 views • 6 months ago



# PREVIOUS EVENTS



# PREVIOUS SPEAKERS



**Sumit Singh**  
VP - Distribution - Paytm Payments Bank



**Navin Mistry**  
An E-commerce Evangelist with 20+ years specialising



**Dr. Manish Jindal**  
Founder & CEO, HovellSara, NRI Ayog Govt. of India



**Saarthak Bakshi**  
Program Lead Startup Leadership Program



**Mandeep M. Singh**  
Senior Partner and MBA Leader, VentureCafe



**Aayush Mattoo**  
COO & Co-Founder, Youfy



**Srihar Vankar**  
Sr. VP (GC), Raghavi Power Ltd. Ex. (Balance Group of COG, Sa. NTPC)



**Sivesh Kumar**  
Founder, Startup Mentor



**Narendar Mahajan**  
Founder & CEO, COO, Digital



**Madhav Kambharia**  
Founder, ZFW Desk Street



**Abhijit Bhattacharya**  
Founder and Chief Dream Seller, OneCrew



**Shradha Bhalia**  
Co-founders Communication



**Sourabh Goyal**  
Founder & CEO, SuccessFlow



**Sourabh Chaudhary**  
Lead marketing for Wipro and DSC-Vera



**Parveen Rajbhar**  
Founder and CEO of Solingfy



**Shivam Ahuja**  
Founder of SellCircle & Daffodils



**Aashvi Bajaj**  
Training thousands of professionals globally



**Nirmalya Roy Chowdhury**  
CEO & Founder, Pacific Advisors Brand & Marketing Consultant



**Harish Chandni**  
HR&E Expert, Founder United Consultancy and Services



**Manoj Matta**  
Success Coach and Keynote speaker



**Himaksh Kashyap**  
Founder of Astar, Franchisor at Shark Tank India II



**Poorva**  
First female entrepreneur in India



**Rajeev Khera**  
Founder - Chabot Peering



**Malvika**  
CEO & Founder of The Quality Habit



**Anyaman Mishra**  
Founder & CEO OneOn



**Dhananjay Prasad**  
Executive Director, E-CEO, Info Log et al.



**Vanshika**  
Brand strategist and communications consultant



**Mona Agrawal**  
Founder, Dig Flu Tech Social Media Trainer



**Kumar Udayr**  
CEO, COO Digital



**Archana Gulla**  
Creative Director, COO Digital



**Nitin Jain**  
Founder, Sync Media



**Mahak Thakur**  
MSME, Co.M, MSME Next Expert



**Rakesh Soth**  
Chief Mentor, SHRM of Deccanjobs



**Sarabjot Beins**  
Product led entrepreneurial leader



**Mayank Awasthi**  
Senior Manager - BU HEAD - Retail & Commerce



**Neha Gehlaut**  
Co-founder & Chief Diagnostic officer, oneCrew



**Vishal Agarwal**  
Co-Founder and COO, ESERNZ



**Rajat Luthra**  
Director, Chakra Spice



**Kanchan Garg**  
Co-Founder & Director, Caraboo



**Neha Chauhan**  
Founder, Aestria Aesthetics



**Sahil**  
Founder @ keto India



**Kanika**  
Co-founder of Coala



**Riya Khattar**  
Co-Founder & Director of Heart upholsters



**Artur Romashin**  
Entrepreneur with over 14 years experience in business



**Ayush Gupta**  
Serial Entrepreneur and a Managing Lead



## EVENT ITINERARY :: GOOD HEALTH EXPO 2024 & ICONS OF GOOD HEALTH 2024

TIME	FRIDAY, 08.03.2014		SATURDAY, 09.03.2014	
	CONFERENCE	EXHIBITION	CONFERENCE	EXHIBITION
9:00 AM	- Delegate Registrations & Tea/Coffee Networking -			
9:30 AM	Opening Ceremony of Good Health Expo - 2024		-	
10:00 AM	Keynote Address by Chief Guest	Exhibition (1 <sup>st</sup> Half)	Keynote Address by Guests of Honor	Exhibition (1 <sup>st</sup> Half)
10:30 AM	Pre-Lunch Sessions: - - Panel Discussions - Product Launch - Product Presentations		Pre-Lunch Session: - - Panel Discussions - Product Launch/Presentations	
1:30 PM	- Networking Lunch -			
2:30 PM	Post-Lunch Sessions: - - Panel Discussions - Product Launch - Product Presentations	Exhibition (2 <sup>nd</sup> Half)	Post-Lunch Sessions: - - Panel Discussions - Product Launch - Product Presentations	Exhibition (2 <sup>ND</sup> Half)
4:30 PM			- Recognition Ceremony -	
6:00 PM	- Networking Tea Break & Closing-			

AN INITIATIVE BY:

**Entrepreneurs** *MEDIA*

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

\* T&C Apply



## BE A PART OF THIS MOST AWAITED EVENT



### EXHIBIT YOUR PRODUCTS

Showcase your products and services to the world. Meet your prospective clients face-to-face and promote your brand.



### BE A SPEAKER

You are a domain expert and want to express your views on a topic, you're welcome as a speaker at a relevant panel discussion.



### PRODUCT LAUNCH

Get the grand stage for your product launch LIVE in front of delegates. Extensive media coverage provided.



### GET RECOGNIZED

Share your professional achievements, contributions and milestones with the world. Get recognized



### CONDUCT A WORKSHOP

Fill your reference funnel. Get an opportunity to conduct a demo workshop for your targeted audience.



**Let's Collaborate!**

AN INITIATIVE BY:



- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

# PROPOSED LAYOUT PLAN





# BOOK YOUR EXHIBITION BOOTH



Expo Booth Package	Deliverables
Exhibition Booth inclusions	<ul style="list-style-type: none"> <li>- Built-up shell structure</li> <li>- Company name on fascia</li> <li>- Carpet flooring</li> <li>- Table, 2 chairs, &amp; waste bin</li> <li>- Lights &amp; 5A electrical socket</li> </ul>
Conference Delegate Passes	2 no.
Networking Lunch Passes	2 no.
Exhibitor Passes	5 no.
Logo Branding On-site	Yes
Online Directory Listing	Yes
Commercials: -	
Booth 9 SQM = 3M x 3M* (10 FT x 10 FT ) = ₹ 81,000/-	
Premium booth charges = ₹ 5,000/- extra	

AN INITIATIVE BY:

**Entrepreneurs** MEDIA

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

\* T&C Apply

# GET RECOGNIZED !! SHARE YOUR DETAILS...



## » » STEP # 1 » »

Deposit the nomination fee of ₹2,900/- (non-refundable) and fill nomination form at [www.goodhealthexpo.com](http://www.goodhealthexpo.com)

## » » STEP # 2 » »

The nomination forms will be screened by the esteemed jury and you will be informed by our team in 48 hours.

## » » STEP # 3 » »

If selected you will receive VIP invitation for two that includes lunch networking and media bytes (PR & Audit fee applicable)

100+  
CATEGORIES

NETWORK WITH  
500+ DELEGATES






90+ INDUSTRY  
EXPERTS

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

Note: - For T&C visit our website



# Explore the Partnership Opportunities..

-  TARGETED BRAND PROMOTION
-  AMPLE VISIBILITY
-  EXTENSIVE PR & MEDIA COVERAGE
-  SPEAKING OPPORTUNITIES
-  PARTNER WITH US



AN INITIATIVE BY:

**Entrepreneurs** *MEDIA*

- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI

# Partnership Packages



PARTNERSHIP PACKAGE x DELIVERABLES	POWERED BY	SPONSORED BY	ASSOCIATE	GIFT PARTNER
EXCLUSIVE	YES	NO	NO	NO
LOGO AT VENUE AND STAGE	WITH EVENT TITLE	YES	YES	YES
LOGO IN ALL MEDIA OFFLINE, ONLINE & EMAIL CAMPAIGNS	YES	-	-	-
SOCIAL MEDIA SHOUT-OUT POST	5	3	1	1
ADVT. IN EVENT DOWNLOADABLE E-CATALOGUE	FULL BACK PAGE	BACK INNER PAGE	FULL PAGE	HALF PAGE
EXHIBITION STALL (S)	2	1	-	-
LITERATURE DISTRIBUTION AT	AUDI ENTRANCE	AUDI ENTRANCE	REGD. DESK	REGN. DESK
COMPANY PRESENTATION SLOT	KEYNOTE	-	-	-
OPPORTUNITY IN PANEL DISCUSSION	YES	YES	-	-
ALL-ACCESS DELEGATE PASSES INCL. LUNCH (EACH DAY)	6	4	3	2
SPECIAL MENTION BY EMCEE	WITH EVENT NAME	FREQUENTLY	YES	YES
POST EVENT FEATURED ARTICLE AND VIDEO INTERVIEW	YES	YES	YES	YES
COMMERCIALS	5 LAC	2 LAC	1 LAC	50 K*

AN INITIATIVE BY:



- & -



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

8<sup>th</sup> - 9<sup>th</sup> MAR 2024 | DELHI



## Thank You!

For any enquiries related to partnerships, stall bookings, workshops, product presentations, speaking slots, apply for recognitions, etc. please feel free to contact: -



STORIES | INTERVIEWS | NETWORKING

Mr. Kulpreet Singh Ahuja (Co-founder)  
M: 9810-535373

Mr. Ankur Sarin (Co-founder)  
M: 9811-616262

E: [founder@entrepreneursmedia.com](mailto:founder@entrepreneursmedia.com)

W: [www.entrepreneursmedia.com](http://www.entrepreneursmedia.com)



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

Mr. Arun Gupta (Director Trade Fairs)  
9871193108 [arun.gupta@phdcci.in](mailto:arun.gupta@phdcci.in)

Ms. Kanika Goswami (Deputy Secretary)  
9910725933 [kanika.goswami@phdcci.in](mailto:kanika.goswami@phdcci.in)

Web: [www.phdcci.in](http://www.phdcci.in)

